

## STATEMENT OF DONATIONS: FREQUENTLY ASKED QUESTIONS

# 1. What is the difference between a Campaign Year and the year my donation is due?

- The **Campaign Year** refers to the year a pledge is made, typically during our fall fundraising campaign.
- Your payment year is different; your donation is due in the calendar year <u>AFTER</u> the Campaign Year.

#### Example:

If a pledge is made during the Fall 2024 campaign, it is part of the 2024 Campaign Year.

However, the actual donations (through payroll deduction or other methods) typically occur

during January–December 2025, which is the Pledge Year.

### 2. Why do I receive a sporadic statement?

- Statements are generated based on the billing cycle selected by the donor at the time of their pledge:
  - Monthly
  - Quarterly
  - o Semi-Annual
  - o Annual
- If no cycle is selected, United Way defaults to a monthly cycle. Statements reflect this
  cycle and may appear irregular if the selected billing frequency differs from your
  expectations.

#### 3. How is the suggested donation (Amount Due) calculated?

- The pledge receivable is based on:
  - o The total pledge amount
  - o The billing cycle

#### Example:

For a \$1,200 annual pledge with a monthly billing cycle:

- Expected monthly amount = \$100
- By June 30th, the receivable = \$600
- · If you've donated \$600, the suggested donation is \$0
- If you've donated \$400, the suggested donation is \$200 (i.e., \$600 receivable \$400 paid)

# 4. What happens when the pledge changes due to employee turnover?

Your pledge is a general guide of what United Way expects to receive. We understand that circumstances change, such as employment transitions or personal financial situations, that may affect your ability to fulfill a pledge. We are grateful for your support!

### 5. Why am I invoiced?

A United Way statement is just that – a statement of activity on your account. Many donors request reminders for pledge payments and the statement serves that purpose. The United Way statement has a remittance form to assist us with accurately recording payments received.