

ECONOMIC OPPORTUNITY FOR ALL

BE PART OF THE SOLUTION.

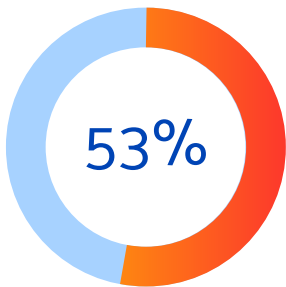
Your workplace campaign helps families build financial stability, access essential resources, and create stronger futures across Northeast Louisiana.

Give today and help individuals and families move toward lasting financial stability.

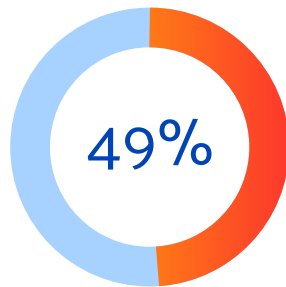


WHY IT MATTERS

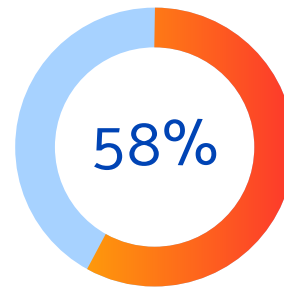
For many working families across Northeast Louisiana, the cost of basic needs continues to outpace what they earn.



of households in Northeast Louisiana are below the ALICE Threshold
Source: United for ALICE



of households across Louisiana are below the ALICE Threshold
Source: United for ALICE



increase in the cost of household essentials from 2007 to 2024, according to the ALICE Essentials Index
Source: United for ALICE

STAY CONNECTED

Learn more about how your support is making a difference and discover ways to get involved throughout the year. Follow us, subscribe to our newsletter, and stay connected with United Way of Northeast Louisiana.



HOW UNITED WAY RESPONDS

VITA

Providing free tax preparation to help eligible individuals and families keep more of what they earn.

- 129 tax returns prepared
- \$130,003 in refunds returned
- \$32,250 saved in tax preparation fees

BANK ON NELA

Helping individuals and families access safe, affordable banking services and build financial stability.

- 435 participants served
- 61 workshops conducted/planned
- 8 parishes reached

FINANCIAL COUNSELING

Providing guidance to help individuals strengthen their financial stability and work toward their financial goals.

- 48 participants received 1:1 financial counseling
- 3 additional participants referred for coaching
- 17 workshops provided